



#INSPIRINGMGEI



IEDC  
2021

## Virtual Exhibit Collateral Specifications

1

**Company profile:** fill up some essential information as required in the web platform. **Company Description** (as in the **company profile details**): should contains 1000 words maximum.

2

**Company logo** (in the exhibitor directory): 200 x 200 pixels with 150 dpi (recommended), png, or jpg file formats.

3

**Company info:** any figures and descriptions which are illustrating the exploration and mining activities including maps, block modelling statistical data, etc. Figures are in png or jpg file format, with 1075 (wide) x 574 (height) pixel. Kindly refer to the given template.

4

**Core box info:** core images are equipped with top direction, scale bar, legend and core description. Core box info are in png or jpg file format with 1075 (wide) x 574 (height) pixels.

5

**Portfolio info:** any images and data about the company project, services, innovative idea and many more. Portfolio info are in png or jpg file format with 1075 (wide) x 574 (height) pixels.

6

**Catalogue:** the uploaded materials are in png or jpg file format with 1075 (wide) x 574 (height) pixels (maximum of 3 files).

7

**Handouts:** the uploaded materials are in pdf or jpg file format, with a maximum upload of up to 10 files (10 MB per file maximum).

8

**Videos:** 3 videos embedded in the booth

- The uploaded Video with a maximum of 9 MB
- The acceptable template for the uploaded videos is YouTube link and .mp4 or .mov video file.
- Zoom Live link.

9

**Business card** : A formal share about business information from the company or individual for a convenience and a memory aid. It is essential to continuing communication with the exhibitor.



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**A handout** is a downloadable leaflet that contains some information about the company's services, programs, products for promotional purposes. It will be displayed as a standing banner in the virtual booth. It is acceptable to upload the handouts in jpg format, but preferable in PDF version with a maximum file size of 10 MB per file. Before uploading documents, kindly ensure the files' name has no spaces or special characters in the file names. You can upload up to ten documents including flyers, brochures, maps, investor materials, or other promotional materials.

**Detail description of the specification above is explained in the following paragraph :**

**A catalogue** contains details of things whereby the company can offer or sell to the visitor to help them make a purchase decision. These details could include features, description, price, weight, availability, colour, customer reviews, and more. It is acceptable to upload the catalogue in png or jpg file format with 1075 (wide) x 574 (height) pixels.

**A core box** is displaying a virtual display of recent or past logging activity. It can be an excellent tool for assisting the attendee to envisage the geometry of the ore deposit, dimension, grades, vertical alteration changes, and many more.

**Portfolio info** encompasses the exploration and production works, including exploration map, 3D subsurface model, etc. The graphics and/ or table should be equipped with the description.

**A company profile** is a subsection in the company info that contains a brief company introduction. The information includes the product, service, or current mining activity of the company in more detail. You can start by providing a brief portfolio of the company, such as its organization, significant assets, and operation mining location. You can also compelling story about how the company began and shared the company's vision and values. If your company engaged in a special operation in mining and produces specific commodities or concentrates, it is essential to outline it. You will be able to showcase your commodities specifically, enlighten the audience by informing product advantages, and of course, sharing any attainment in exploration and production would be better. It is also essential to specify the markets and area of mining operations, mainly if you only serve a particular market and serve specific locations. Contact details are also required, such as the main telephone number, email address, or even a link to social media. All of this information should be delivered in a paragraph, not more than 1000 words.

**For more information regarding content for your virtual exhibition, kindly contact:**

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